

Attorney Docket: 100-059USA000

**COMBINED DECLARATION OF INVENTORSHIP
AND POWER OF ATTORNEY**

As the below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below, next to my name.

I believe I am the original, first and joint inventor of the claimed subject matter of the invention disclosed in U.S. Patent Application Serial No. 10/602,990 entitled "INTERNET-BASED BRAND MARKETING COMMUNICATION INSTRUMENTATION NETWORK FOR DEPLOYING, INSTALLING AND REMOTELY PROGRAMMING BRAND-BUILDING SERVER-SIDE DRIVEN MULTI-MODE VIRTUAL KIOSKS ON THE WORLD WIDE WEB (WWW), AND METHODS OF BRAND MARKETING COMMUNICATION BETWEEN BRAND MARKETERS AND CONSUMERS USING THE SAME", filed June 24, 2003 and for which a U.S. Letters Patent is sought.

I hereby state that I have reviewed and understand the contents of the above identified Application, including the Claims to Invention thereof and the Preliminary Amendment filed concurrently herewith.

I hereby claim the benefit of the earlier filing dates of the following Patent Applications listed below: Application No. 09/716,848 filed November 17, 2000; Application No. 09/695,744 filed October 24, 2000; Application No. 09/641,908, filed August 18, 2000; Application No. 09/599,690 filed June 22, 2000; Application No. 09/483,105, filed January 14, 2000; Application No. 09/465,859 filed December 17, 1999, now abandoned; Application No. 09/447,121 filed November 22, 1999; copending Application 09/441,973 filed November 17, 1999; Application Serial No. 09/284,917 filed October 27, 1999, now abandoned; International Application No. PCT/US97/19227 filed October 27, 1997, published as WIPO Publication No. WO 98/19259 on May 7, 1998; Application No. 08/736,798 filed October 25, 1996, now U.S. Letters Patent No. 5,918,214; Application No. 08/752,136 filed November 19, 1996, now U.S. Letters Patent No. 6,064,979; Application No. 08/826,120 filed March 27, 1997, now abandoned; Application No. 08/854,877 filed May 12, 1997, now U.S. Letters Patent 5,950,173; Application No. 08/871,815 filed June 9, 1997; and Application No. 08/936,375 filed September 24, 1997, now abandoned; each said Application is commonly owned by IPF, Inc., and is incorporated herein by reference in its entirety as if fully set forth herein.

I hereby acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including material information which became available between November 19, 1996, the filing date of the prior U.S. Application No. 08/736,798 identified above, and June 24, 2003, the national filing date of this application.

I hereby appoint Thomas J. Perkowski, Esq., Reg. No. 33,134, of Soundview Plaza, 1266 East Main Street, Stamford, Connecticut 06902, to represent Applicant before the United

Combined Declaration Of Inventorship
And Power Of Attorney
USSN 10/602,990

States Patent and Trademark Office and to transact all business in connection with the above-referenced application, and any continuation, division and continuation-in-part applications thereof.

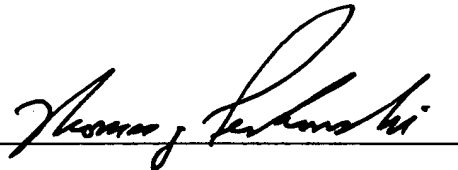
All statements made herein of my own knowledge are true, all statements made herein on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and may jeopardize the validity of the application or any patent issuing thereon.

Please send all future correspondence in the above-referenced application to the undersigned attorney at the following address:

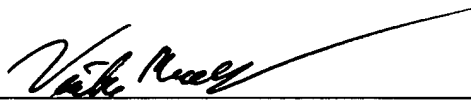
Thomas J. Perkowski, Esq., P.C.
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1266 East Main Street
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Please direct all telephone calls to Thomas J. Perkowski, Esq., P.C. at (203)-357-1950.

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Date: May 28, 2004



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Combined Declaration Of Inventorship
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Date: May 28, 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Applicants : Thomas J. Perkowski, et al.
Application Serial No.: 10/602,990
Filing Date: : June 24, 2003
Title: INTERNET-BASED BRAND MARKETING
COMMUNICATION INSTRUMENTATION NETWORK FOR
DEPLOYING, INSTALLING AND REMOTELY
PROGRAMMING BRAND-BUILDING SERVER-SIDE...
Examiner : n/a
Group Art Unit : n/a
Attorney Docket No. : 100-059USA000

Commissioner for Patents
Washington, DC 20231

**DECLARATION ACCOMPANYING TRANSMITTAL OF
REPLACEMENT DRAWINGS UNDER C.F.R. 1.125**

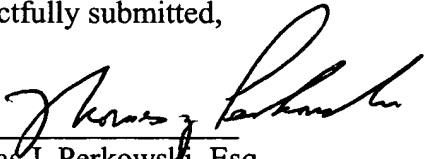
Sir:

I hereby declare that the Three Hundred Sixteen (316) sheets of Replacement Drawings transmitted herewith for filing in the above-referenced Application contains no new matter, in accordance with 35 U.S.C. Section 132, and contains changes set forth in the Request for Approval of Proposed Changes to the Drawings document attached hereto.

The undersigned declares further that all statements made herein are of his own knowledge, are true, and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under §1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Respectfully submitted,

Dated: June 1, 2004


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I hereby certify that this correspondence
is being deposited with the United States
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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450



Thomas J Perkowski, Esq.

Reg. No. 33,134

Date: June 1, 2004